



Veterinary Medicines
Directorate

VETERINARY MEDICINES DIRECTORATE STRATEGIC PLAN 2023-2027 LAUNCH PROGRAMME

Venue: Kenya School of Government, Kabete Campus, Nairobi

Date: 16th September 2025

Time: 10:00 AM - 1:00 PM

<i>Time</i>	<i>Activity</i>	<i>Responsibility</i>
<i>10:00 - 11:00 AM</i>	<i>Guest Arrival, Registration, and Breakfast</i>	<i>Strategic Plan Launch Committee</i>
<i>11:00 - 11:15 AM</i>	<i>Opening Prayer, National Anthem, East African Anthem</i>	<i>Imam</i>
<i>11:15 - 11:30 AM</i>	<i>Opening Remarks and Recognition of Invited Guests</i>	<i>Master of Ceremony (MC)</i>
<i>11:30 - 11:45 AM</i>	<i>Brief Remarks by Council Chairperson</i>	<i>Chairperson, VMD Council</i>
<i>11:45 - 12:05 PM</i>	<i>Overview of the Strategic Plan 2023-2027</i>	<i>Ag. CEO, VMD</i>
<i>12:05 - 12:25 PM</i>	<i>Remarks from Stakeholders: VISAK, AKEFEMA, KVB, WOA, FAO, DVS</i>	<i>Stakeholder Representatives</i>
<i>12:25 - 12:45 PM</i>	<i>Remarks by Chairperson and Invitation of Chief Guest</i>	<i>Chairperson, VMD Council</i>
<i>12:45 - 1:05 PM</i>	<i>Remarks by Chief Guest (Principal Secretary - State Department for Livestock Development)</i>	<i>Principal Secretary, SDLD</i>
<i>1:05 - 1:25 PM</i>	<i>Official Unveiling of the Strategic Plan 2023-2027 & Group Photos</i>	<i>Chief Guest, Chairperson, Council Members</i>
<i>1:25 - 1:35 PM</i>	<i>Closing Remarks and Vote of Thanks</i>	<i>Ag. CEO, VMD</i>
	<i>Closing Prayer</i>	<i>Clergy</i>
<i>1:35 PM onwards</i>	<i>Lunch, Networking, Entertainment, and Departure</i>	<i>Strategic Plan Launch Committee</i>